

Privacy Policy

Effective date: July 23, 2018

Custom Dynamics LLC ("Custom Dynamics," "us", "we", or "our") operates the <https://www.customdynamics.com> website, however accessed (the "Site"). This page informs you of our policies regarding the collection, use, and disclosure of personal data when you use our Site and the choices you have associated with that data.

By using the Site, you agree to the collection and use of information in accordance with this Privacy Policy. Unless otherwise defined in this Privacy Policy, terms used in this Privacy Policy have the same meanings as in our Terms and Conditions, accessible from <https://www.customdynamics.com>.

Information Collection and Use

We collect several different types of information for various purposes to provide and improve our products and services and this Site to you.

Types of Personal Data We Collect

While using our Site, we may ask you to provide us with certain personally identifiable information that can be used to deliver our products and services or to contact or identify you ("Personal Data"). Personally identifiable information may include, but is not limited to:

Email address

First name and last name

Phone number

Address, State, Province, ZIP/Postal code, City

Much of the Site can be accessed without providing personal information. In those instances where we collect personal information through the Site, we indicate what information is required in order to provide you with the product or service you have requested.

Other Information We Collect

We collect other information when you use our site that is related to you but does not necessarily individually identify you.

Cookies and Usage Data

Usage Data

We may automatically collect certain information about how our Site is accessed and used ("Usage Data"). This Usage Data may include information such as your computer's Internet Protocol address (e.g. IP address), browser type, browser version, the pages of our Site that you visit, the time and date of your visit, the time spent on those pages, unique device identifiers and other diagnostic data.

Tracking & Cookies Data

We use cookies and similar tracking technologies to track the activity on our Site and hold certain information. Cookies are files with small amount of data which may include an anonymous unique identifier. Cookies are sent to your browser from a website and stored on

your device. Tracking technologies also used are beacons, tags, and scripts to collect and track information and to improve and analyze our Site.

You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of our Site.

Examples of Cookies we use:

Session Cookies. We use Session Cookies to operate our Site.

Preference Cookies. We use Preference Cookies to remember your preferences and various settings.

Security Cookies. We use Security Cookies for security purposes.

How We Use Data

We may use your Personal Data to provide you with our products and services, process transactions, provide and improve our customer service to you, contact you with newsletters, marketing or promotional materials and other information that may be of interest to you. You may opt out of receiving communications from us by following the unsubscribe link or instructions provided in any email we send or by contacting us. Examples of how we may use your information are below:

- To provide you with products and services that you request
- To provide you with news, special offers and general information about other goods, services and events which we offer that are similar to those that you have already purchased or enquired about unless you have opted not to receive such information
- To provide and maintain our Site
- To notify you about changes to our Site
- To allow you to participate in interactive features of our Site when you choose to do so
- To provide customer support
- To gather analysis or valuable information so that we can improve our Site
- To monitor the usage of our Site
- To detect, prevent and address technical issues
- To prevent, detect, or investigate security concerns, including fraud
- To comply with applicable laws, regulations, or industry requirements
- To fulfill any other purpose for which you provide it or consent

How We Share Data

We may share your data in order to deliver our products or services and/or to enhance your customer experience. Below are examples of how we share your information:

- We may share information with third parties who perform functions on our behalf, including support service providers, such as Site hosting, marketing analysis, email and postal delivery, product and service delivery, analytics services, or other functions. These third parties have access to your Personal Data only to perform these tasks on our behalf and are obligated not to disclose or use it for any other purpose.
- We may share information with third parties if you give us consent or permission to share the information.

- We may share information in accordance with a business transaction. If we engage in a merger, acquisition, bankruptcy, dissolution, reorganization, other business transaction, we may share information subject to confidentiality arrangements.
- We may share information to prevent, detect, or investigate security concerns, including fraud.
- We may share information to comply with applicable laws, regulations, or industry requirements.
- We may share your information with law enforcement if required by law or in order to prevent fraud or other potential wrongdoing.
- We do not share your personal information with third parties for their direct marketing purposes.

Security of Data

The security of your data is important to us, but remember that no method of transmission over the Internet, or method of electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your Personal Data, we cannot guarantee its absolute security.

"Do Not Track" Signals Under California Online Privacy Protection Act

We do not support Do Not Track ("DNT"). Do Not Track is a preference you can set in your web browser to inform websites that you do not want to be tracked. You can enable or disable Do Not Track by visiting the Preferences or Settings page of your web browser. Third parties may collect information about you across different websites, including our Site. We do not currently utilize the capability to respond to web browser DNT signals or other mechanisms that provide you with the ability to exercise choice regarding the collection of this information

Google Analytics

Google Analytics is a web analytics service offered by Google that tracks and reports website traffic. Google uses the data collected to track and monitor the use of our Service. This data is shared with other Google services. Google may use the collected data to contextualize and personalize the ads of its own advertising network.

You can opt-out of having made your activity on the Service available to Google Analytics by installing the Google Analytics opt-out browser add-on. The add-on prevents the Google Analytics JavaScript (ga.js, analytics.js, and dc.js) from sharing information with Google Analytics about visits activity.

For more information on the privacy practices of Google, please visit the Google Privacy & Terms web page: <https://policies.google.com/privacy?hl=en>

Links to Other Sites

Our Service may contain links to other sites that are not operated by us. If you click on a third party link, you will be directed to that third party's site. We strongly advise you to review the Privacy Policy of every site you visit.

We have no control over and assume no responsibility for the content, privacy policies or practices of any third party sites or services.

Transfer of Data to the United States

Custom Dynamics stores personal information in the United States. We do not provide services directly to individuals located outside the United States and do not envision the offering of goods or services directly to individuals outside the United States. If you live in Europe, you can locate an European dealer that sells our products through this search: <https://partseurope.eu/cms/en/dealer-search>. If you provide us information, it will be transferred to, processed, and accessed in the United States. This Privacy Policy shall apply even if we transfer personal information from non-United States countries to other countries. Your information, including Personal Data, may be transferred to — and maintained on — computers located outside of your state, province, country or other governmental jurisdiction where the data protection laws may differ than those from your jurisdiction. If you are located outside United States and choose to provide information to us, your consent to this Privacy Policy followed by your submission of such information represents your agreement to that transfer.

YOU AGREE THAT THE INFORMATION YOU PROVIDE AND SUBMIT VIA THE SITE IS BEING SENT TO THE UNITED STATES OF AMERICA. YOU ARE INFORMED THAT THE UNITED STATES PRESENTLY DOES NOT HAVE AN ADEQUATE LEVEL OF PERSONAL DATA PROTECTION AS DETERMINED BY THE EUROPEAN COMMISSION'S ADEQUACY DECISION ON OCTOBER 6, 2015 (Case C-362/14) AND ARTICULATED IN THE EUROPEAN UNION'S GENERAL DATA PROTECTION REGULATION AND HAS NOT RECEIVED A SIMILAR DESIGNATION OF ADEQUACY BY ANY OTHER FOREIGN DATA PROTECTION AUTHORITY. YOU AGREE TO THE TRANSFER OF YOUR PERSONAL DATA TO THE UNITED STATES, HOWEVER, TO BE USED IN ACCORDANCE WITH THIS PRIVACY POLICY.

Custom Dynamics will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this Privacy.

Changes to This Privacy Policy

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page. We will let you know via email and/or a prominent notice on our Site, prior to the change becoming effective and update the "effective date" at the top of this Privacy Policy. You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page.

Contact Us

If you have any questions about this Privacy Policy, please contact us:

By email: sales@customdynamics.com

By visiting this page on our website:
<https://www.customdynamics.com/customer-care>

By phone number: (919) 554-0949

By mail: 15 Cypress Drive,
Youngsville, NC 27596